

**National Content Standards for Entrepreneurship Education  
Aligned to “Entrepreneurship: Building Your Business” Course**

<b>National Standard</b>	<b>Correlation to Course Standard</b>
1. Understands concepts and processes associated with successful entrepreneurial performance.	1
2. Understands the personal traits/behaviors with successful entrepreneurial performance.	1
3. Understands fundamental business concepts that affect business decision making.	2 3
4. Understand concepts, strategies and systems needed to interact effectively with others.	1
5. Understands concepts and procedures needed for basic computer operations.	1
6. Understands the economic principles and concepts fundamental to entrepreneurship/small business ownership.	5
7. Understands personal money-management concepts, procedures, and strategies.	7
8. Understands concepts and strategies needed for career exploration, development and growth.	1
9. Understands the financial concepts and tools used in making business decisions.	4 7
10. Understands the concepts, systems, and strategies needed to acquire, motivate, develop, and terminate staff.	9
11. Understands the concepts, systems, and tools needed to access, process, maintain, evaluate, and disseminate information for business decision-making.	3 5 6 8 10

12. Understands the concepts, processes, and systems needed to determine and satisfy customer needs/wants/expectations, meet business goals/objectives, and create new product/service ideas.	3 5 6 8 10
13. Understands the processes and systems implemented to facilitate daily business operations.	3 5 6 8 10
14. Understands the concepts, strategies, and systems that businesses implement and enforce to minimize loss.	3 5 6 8 10
15. Understands the processes, strategies and systems needed to guide the overall business organization.	3 5 6 8 9 10