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Georgia Performance Standards Framework for ELA Unit 3-8th Grade

Grade: 8
Topic: Movie Poster
Instructional unit: Persuasive Text
Contributed By: Leeann Cornett, Angie Markham, Kathy Wood, Candy Alexander, Stephanie O’Sako

The task:
Students are often persuaded by the images they see on a daily basis. As an introduction to the persuasive essay, students will consider two short stories recently read (e.g., “The Monkey’s Paw” and “The Third Wish”) and create a movie poster that effectively persuades their audience to see the movie and provides an argument to Stephen Spielberg as to why the chosen short story would work as a movie. (See Performance Task Unit 3)

Students will be provided examples of popular movies that capture the essence of the story in one image (e.g., Star Wars, Gone With the Wind, Jaws, Indiana Jones, E.T., Pirates of the Caribbean, etc.). Students will sketch initial movie poster ideas for both stories and then choose the illustration they like the best. The student posters must include the title of the movie, a key phrase from the story, and at least one overarching image from the story. As an extension, students could also select a cast for the movie and create a second version of their movie poster.

Differentiation:
Students will role play as an actor or movie critic and create an oral presentation in which they will attempt to convince the audience to see a movie. Students may wish to use visuals, sound effects, and other techniques within their oral presentation to persuade their audience.

Focus Standard:
ELA8W2. The student demonstrates competence in a variety of genres.
   c. Relates a clear, coherent incident, event, or situation by using well-chosen details.
   a. Engages the reader by establishing a context, creating a speaker’s voice, or otherwise developing reader interest.

ELA8LSV2 The student listens to and views various forms of text and media in order to gather and share information, persuade others, and express and understand ideas. The student will select and critically analyze messages using rubrics as assessment tools.
When delivering and responding to presentations, the student:
   b. Organizes information (e.g., message, vocabulary) to achieve particular purposes and to appeal to the background and interests of the audience.

Circumstances of the assignment/Notes to the Teachers:
The teacher will need full size chart paper or large construction paper.