Georgia Performance Standards Framework for ELA Unit 4 – 6th Grade

Grade: 6
Topic: Propaganda Techniques

Instructional unit: Persuasive Text

Contributed By: Patricia Martin, James Timothy Hixson, Lakeisha Griffith, Heather Hill, Linda Green, Shelly Jo Foster

The task: The student will scan various newspapers to locate examples of persuasive writing (editorials, advertisements, etc.). Each student will choose a piece to share with his or her group. The group will identify and analyze the author’s use of propaganda techniques*. Each technique will be highlighted in a color pre-determined by the teacher. Examples will then be displayed and labeled on a group chart to be posted in the room and shared with the class.

Differentiated Options / Modifications:

Students will be provided a chart with the different types of persuasive writing and an example of each.

Students can be provided with examples of persuasive writing from different sources. The students will use their chart to determine the type of persuasive writing and list 2 reasons why they feel that way.

Focus Standard:
ELA6R1 The student demonstrates comprehension and shows evidence of a warranted and responsible explanation of a variety of literary and informational texts

For informational texts, the student reads and comprehends in order to develop understanding and expertise and produces evidence of reading that:
b. Applies knowledge of common graphic features (i.e., graphic organizers, diagrams, captions, illustrations, charts, tables, graphs).
d. Identifies and analyzes main ideas, supporting ideas, and supporting details.

Circumstances of the assignment/Notes to the Teachers:

**Propaganda Techniques

1. Bandwagon: Since everyone else does it, it is right.
2. Appeal to Ignorance: No one has proved a claim false, so it has to be true.
3. Broad generalization: Broad statement is made that something is true about all members of a group.
4. Circular thinking: Beginning with the point you are trying to prove.
5. Either/or: Analyzing a complex situation as if it only has two sides.
8. Straw man: Exaggerating or oversimplifying the other side so it can be rejected as foolish.

See: Instructional Unit: Persuasive Text/Topic: Propaganda/Persuasive Techniques for Writing Application Task.